



Essentials of Supply Chain Management, 2nd Edition

By Michael H. Hugos



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Fully revised and expanded, the Second Edition contains valuable tips, techniques, illustrative real-world examples, exhibits, and best practices. This handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and technologies in supply chain management.

"Michael Hugos presents the core concepts and techniques of supply chain management in a clear, concise, and easily readable style for those desiring an introduction to the subject or for those wanting to refine their understanding and application of supply chain issues. The case studies and executive insights are very useful in illustrating how to effectively employ supply chains to enable companies to accomplish their business goals."

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Editorial Review

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About the Author

MICHAEL HUGOS is a business executive with more than twenty years' experience in logistics and supply chain management. He is an award-winning Chief Information Officer who integrates technology and business operations to create supply chains for competitive advantage. Mr. Hugos is also the author of *Building the Real-Time Enterprise: An Executive Briefing* and the coauthor of *Supply Chain Management in the Retail Industry*. He holds an MBA from Northwestern University's Kellogg School of Management.

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