



Leadership in Agriculture: Case Studies for a New Generation (Texas A&M AgriLife Research and Extension Service Series)

By John Patrick Jordan, Gale A. Buchanan, Neville P. Clarke, Kelly C. Jordan

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In a world facing chronic and increasing shortages in food crops and natural resources, visionary leadership in agriculture becomes more and more critical for building and maintaining a sustainable future. It is of paramount importance that the dynamic and challenging evolution in agriculture over the last century and a half be met today with imaginative leadership in virtually all aspects of activities and organizations involved.

Leadership in Agriculture: Case Studies for a New Generation focuses on key characteristics and elements of leadership. Using case studies from research, industry, education, administration, and extension services, the authors present real-world circumstances ranging from natural disasters to major restructuring that demanded problem solving, new initiatives, consensus, and organizational commitment. Drawing on their own experiences and covering topics as diverse as closing facilities, mounting a national research initiative, reinventing a major corporation, and dealing with invasive termites, the studies contain examples of both good and bad outcomes and tie back to the stated leadership principles and qualities.

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Clarence Bowen:

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