



## Television Studies: The Basics

By Toby Miller

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**Television Studies: The Basics** By Toby Miller

**Television Studies: The Basics** is a lively introduction to the study of a powerful medium. It examines the major theories and debates surrounding production and reception over the years and considers both the role and future of television.

Topics covered include:

- broadcasting history and technology
- institutions and ownership
- genre and content
- audiences

Complete with global case studies, questions for discussion, and suggestions for further reading, this is an invaluable and engaging resource for those interested in how to study television.

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## Television Studies: The Basics By Toby Miller Bibliography

- Sales Rank: #1370826 in Books
- Published on: 2010-01-22
- Released on: 2009-11-25
- Original language: English
- Number of items: 1
- Dimensions: 7.80" h x .60" w x 5.08" l, .64 pounds
- Binding: Paperback
- 264 pages



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**Toby Miller** is Professor of Media & Cultural Studies at the University of California, Riverside.

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