



Loose-leaf for Social Psychology (B&B Psychology)

By David Myers, Jean Twenge

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Connecting Social Psychology to the world around us. *Social Psychology* introduces students to the science of *us*; how our thoughts, feelings, and behaviors are influenced by the world we live in. In this edition, esteemed author David Myers is joined by respected psychology professor and generational differences researcher Jean Twenge in presenting an integrated learning program designed for today's students.

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Editorial Review

About the Author

David Myers is the John Dirk Werkman Professor of Psychology at Hope College where he has taught for the past 30 years. David Myers' love of teaching psychology has been rewarded by students on many occasions with numerous "Outstanding Professor" awards. An award-winning researcher, Dr. Myers received the Gordon Allport Prize from Division 9 of the American Psychological Association for his work on group polarization. His scientific articles have appeared in more than two dozen journals, including *Science*, *American Scientist*, *Psychological Bulletin*, and *Psychological Science*. He has served his discipline as consulting editor to the *Journal of Experimental Social Psychology* and the *Journal of Personality and Social Psychology*.

As Professor of Psychology at San Diego State University, Jean M. Twenge has authored more than 120 scientific publications on generational differences, cultural change, social rejection, gender roles, self-esteem, and narcissism. Her research has been covered in *Time*, *Newsweek*, *The New York Times*, *USA Today*, *U.S. News and World Report*, and *The Washington Post*, and she has been featured on *Today*, *Good Morning America*, *CBS This Morning*, *Fox and Friends*, *NBC Nightly News*, *Dateline NBC*, and *National Public Radio*.

She summarized this research for a broader audience in the books *Generation Me: Why Today's Young Americans Are More Confident, Assertive, Entitled- and More Miserable Than Ever Before* and *The Narcissism Epidemic: Living in the Age of Entitlement* (co-authored with W. Keith Campbell). She has written for general audiences on several websites and magazines, including a piece for *The Atlantic* that was nominated for a National Magazine Award. She frequently gives talks and seminars on generational differences to audiences such as college faculty and staff, military personnel, camp directors, and corporate executives.

Dr. Twenge grew up in Minnesota and Texas. She holds a B.A. and M.A. from the University of Chicago and a Ph.D. from the University of Michigan. She completed a postdoctoral research fellowship in social psychology at Case Western Reserve University. She lives in San Diego with her husband and three daughters.

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