



The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure

By Ken Blanchard, S. Truett Cathy

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In the tradition of the bestselling book The One Minute Manager®, authors Ken Blanchard and S. Truett Cathy, entrepreneur and founder of Chic-fil-A® restaurants, present The Generosity Factor™?a parable that demonstrates the virtues of generosity. It's the story of a meeting between the Broker?a young man on his way up the corporate ladder who has the illusion of success, yet deep inside feels insignificant?and the Executive?the CEO of a very large and successful company who claims the greatest joy in his life is his ability to give to others. Thinking he might get a competitive edge by meeting with the Executive, the Broker's worldview is turned upside down as he talks to the Executive and hears the principles that form his life. He calls it The Generosity Factor™?a way to give time, talent, treasure, and touch to those in need. Providing a unique twist on what it means to thrive in business, at home, and in life, this story will forever change your definition of success.

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The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure By Ken Blanchard, S.Truett Cathy **Bibliography**

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Editorial Review

From Publishers Weekly

Motivational writer Ken Blanchard teams up with Chick-fil-Afounder S. Truett Cathy for The Generosity Factor: The Power inHolding Things with Open Hands, a contemporary allegory about theimportance of giving. While the characters in this little parable (theselfish broker, his contented but poor chauffeur and the generous CEOwho teaches the broker to help others) are more stereotypical thanarchetypal, the values presented are first-rate. Through the story,the broker comes to learn about the generosity factor, which includesa consecration of money, but also, more significantly in our affluentbut over-busy culture, the gift of one's time.

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Review

'A practical, workable, God-centered approach to moving from success to significance.' -- Zig Ziglar

From the Back Cover

In the tradition of the bestselling book The One Minute Manager, authors Ken Blanchard and S. Truett Cathy, entrepreneur and founder of Chic-fil-A restaurants, present The Generosity Factor---a parable that demonstrates the virtues of generosity. It's the story of a meeting between the Broker---a young man on his way up the corporate ladder who has the illusion of success, yet deep inside feels insignificant---and the Executive---the CEO of a very large and successful company who claims the greatest joy in his life is his ability to give to others. Thinking he might get a competitive edge by meeting with the Executive, the Broker's worldview is turned upside down as he talks to the Executive and hears the principles that form his life. He calls it The Generosity Factor---a way to give time, talent, treasure, and touch to those in need. Providing a unique twist on what it means to thrive in business, at home, and in life, this story will forever change your definition of success.

Users Review

From reader reviews:

James Fomby:

Typically the book The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure has a lot details on it. So when you read this book you can get a lot of advantage. The book was written by the very famous author. The author makes some research previous to write this book. This book very easy to read you can obtain the point easily after scanning this book.

Rosemary Till:

The reason why? Because this The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure is an unordinary book that the inside of the guide waiting for you to snap this but latter it will zap you with the secret the idea inside. Reading this book adjacent to it was fantastic author who write the book in such wonderful way makes the content within easier to understand, entertaining approach but still convey

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Vera Pinckney:

In this period globalization it is important to someone to obtain information. The information will make someone to understand the condition of the world. The health of the world makes the information simpler to share. You can find a lot of references to get information example: internet, newspaper, book, and soon. You will see that now, a lot of publisher which print many kinds of book. The particular book that recommended to you personally is The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure this guide consist a lot of the information from the condition of this world now. This kind of book was represented so why is the world has grown up. The vocabulary styles that writer require to explain it is easy to understand. Often the writer made some research when he makes this book. That is why this book appropriate all of you.

Kimberly Foust:

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