



Marketing Deportivo (Spanish Edition)

By *Bernard James Mullin, Stephen Hardy, William A. Sutton*

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Bibliography

- Sales Rank: #3520028 in Books
- Published on: 2007-06-30
- Original language: Spanish
- Number of items: 1
- Dimensions: 9.25" h x 7.25" w x .75" l,
- Binding: Paperback
- 299 pages



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