



Applying Educational Research: How to Read, Do, and Use Research to Solve Problems of Practice, Pearson eText with Loose-Leaf Version -- Access Card Package (7th Edition)

By M. D. Gall, Joyce P. Gall, Walter R. Borg

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The writing style of the textbook is excellent Writing clarity for content builds from one paragraph to another. . . . The Gall, Gall, and Borg textbook is the only text I would consider for [my Master's-level research course]. Because the authors are scholars and practitioners, they bring a depth and range to the topic of educational research that is unsurpassed."

--Vikki K. Collins, Troy University

"The writing style is very clear. I find it easy to read and navigate among the chapters. Most graduate students in my class will not have any problems reading the book. The authors provide a very gentle introduction to educational research. . . . The authors adopt a balanced view of educational research. . . . They have

explained most of the quantitative analyses used in educational research, and they have explicated the major theories of qualitative research. They have introduced the research techniques in a clear manner accessible to a broad audience inside and outside of the education field."

--Xiaofeng Steven Lui, University of South Carolina

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Editorial Review

Review

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--Xiaofeng Steven Lui, University of South Carolina

For all chapters, I like the general organization of starting with Important Ideas, presenting example research questions and studies earlier in the chapters, and ending the chapters with review questions and an actual research article on the specific designs. Very good and effective educational psychology principles of advance organizers, presenting the material relating it to previously learned material, review and practice.

--Ronald F. Dugan, College of Saint Rose

From the Back Cover

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About the Author

Meredith "Mark" Gall, professor emeritus, has a bachelor's degree and master's degree in education from Harvard University and a Ph.D. in psychology from the University of California at Berkeley. He was an R & D specialist at the Far West Laboratory for Educational Research and Development and then a professor of education at the University of Oregon, where he served in various capacities, including head of teacher education and director of graduate studies in curriculum and instruction. His specializations include research methodology, teacher development, teaching strategies, and the psychology of studying. He has served on the editorial boards of several journals, including the *Journal of Experimental Education*, *Journal of Educational Research*, and *Elementary School Journal*. Among his other book publications are *Educational Research: An Introduction* and *Clinical Supervision and Teacher Development*.

Joyce P. "Joy" Gall has a bachelor's degree in journalism from the University of Illinois at Urbana-Champaign and a Ph.D. in psychology from the University of California at Berkeley. She has worked as a trainer-developer at the Far West Laboratory for Educational Research and Development, the American Institutes for Research, ROLM Corporation, and the University of Oregon. Her specializations include educational leadership, the psychology of studying, and training and development in education and industry. Her other books include *Educational Research: An Introduction*, *Making the Grade*, *Help Your Son or Daughter Study for Success*, and *Tools for Learning: A Guide to Teaching Study Skills*.

Users Review

From reader reviews:

Amelia Gallup:

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