



# Financial Management for Decision Makers, Second Canadian Edition (2nd Edition)

*By Peter Atrill, Paul Hurley*

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## **Financial Management for Decision Makers, Second Canadian Edition (2nd Edition)** By Peter Atrill, Paul Hurley

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### **Editorial Review**

From the Back Cover

#### **A practical application of financial management and its role in decision-making.**

Avoiding complex mathematical formulas and technical jargon, this text provides practical value to readers who are primarily interested in learning about financial management in order to make solid, informed business decisions in their careers.

New to the second Canadian edition, are topical examples of how Canadian companies adapted financial policies to the Financial Crisis of 2008—09 as well as expanded coverage of such topics as break-even analysis, vertical and horizontal analysis, and cash flow statements.

Throughout each chapter, Activities and Self-Assessment Questions encourage active learning by highlighting important issues and reinforcing student understanding of key topics.

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##### **Debra Heffner:**

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