



Handbook of Institutional Approaches to International Business (Research Handbooks in Business and Management Series)

By Geoffrey Wood, Mehmet Demirbag

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This inspiring *Handbook* brings together alternative perspectives from a range of disciplines to shed light on the nature of institutions and their relationship to firm-level practices and outcomes across a wide range of national settings.

Expertly written by leading scholars from a range of different starting points, this compendium presents a synthesis of recent work relating to institutionally-informed accounts from transitional and emerging markets, as well as from mature economies. It specifically focuses on the linkage between institutions and what goes on inside firms, and the relationship between setting, strategic choice and systemic outcomes.

The *Handbook* is explicitly multi-disciplinary, encompassing perspectives from a range of the functional areas of management studies. It will prove invaluable for postgraduate students and faculty in international business, and the wider research community in the areas of international business, corporate governance, socio-economics, and comparative HRM.

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Review

'The latest generation of research in comparative institutional analysis of business is impressively captured in this volume; readers find depth in theory development, breadth in application to practice and policy, and insight on the big research issues ahead. Both generalist and specialist readers will find much of value here.'

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About the Author

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