



# Handbook of Institutional Approaches to International Business (Research Handbooks in Business and Management Series)

By Geoffrey Wood, Mehmet Demirbag

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**Handbook of Institutional Approaches to International Business (Research Handbooks in Business and Management Series)** By Geoffrey Wood, Mehmet Demirbag

This inspiring *Handbook* brings together alternative perspectives from a range of disciplines to shed light on the nature of institutions and their relationship to firm-level practices and outcomes across a wide range of national settings.

Expertly written by leading scholars from a range of different starting points, this compendium presents a synthesis of recent work relating to institutionally-informed accounts from transitional and emerging markets, as well as from mature economies. It specifically focuses on the linkage between institutions and what goes on inside firms, and the relationship between setting, strategic choice and systemic outcomes.

The *Handbook* is explicitly multi-disciplinary, encompassing perspectives from a range of the functional areas of management studies. It will prove invaluable for postgraduate students and faculty in international business, and the wider research community in the areas of international business, corporate governance, socio-economics, and comparative HRM.

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### **About the Author**

Edited by **Geoffrey Wood** and **Mehmet Demirbag**, Professors, School of Management, University of Sheffield, UK

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