# Line Color Form: The Language of Art and Design

*By Jesse Day*



**Line Color Form: The Language of Art and Design** By Jesse Day

Design students today are more visually literate than ever before, and their learning style naturally favors the visual over the textual. So why should they learn art and design theory from a traditional textbook? The only guide of its kind, *Line Color Form* offers a thorough introduction to design theory and terminology in a visually appealing and accessible format. With hundreds of illustrations and minimal text, this primer was created with visual learners in mind, making it ideal for art students as well as those for whom English is a second language.

Each chapter focuses on a single aspect of visual composition, such as line, color, or material. After an illustrated discussion of fundamental vocabulary, the chapters move on to applications of the concepts covered. These applications are again demonstrated through images, including photographs, color wheels, significant works of art, and other visual aids. Each image is accompanied by a descriptive paragraph offering an example of how the vocabulary can be applied in visual analysis. The book culminates with a section on formal analysis, aimed at teaching readers how to express their observations in formal writing and critical discourse.

With its emphasis on the visual, this unique guide is a highly effective learning tool, allowing readers to gain an ownership and mastery of terms that will benefit them academically and professionally. Whether you are a design educator, student, or professional, native or non-native English speaker, this bright and concise reference is a must.

[⬇ **Download** Line Color Form: The Language of Art and Design ...pdf](#)

[▤ **Read Online** Line Color Form: The Language of Art and Design ...pdf](#)

# Line Color Form: The Language of Art and Design

*By Jesse Day*

**Line Color Form: The Language of Art and Design** By Jesse Day

Design students today are more visually literate than ever before, and their learning style naturally favors the visual over the textual. So why should they learn art and design theory from a traditional textbook? The only guide of its kind, *Line Color Form* offers a thorough introduction to design theory and terminology in a visually appealing and accessible format. With hundreds of illustrations and minimal text, this primer was created with visual learners in mind, making it ideal for art students as well as those for whom English is a second language.

Each chapter focuses on a single aspect of visual composition, such as line, color, or material. After an illustrated discussion of fundamental vocabulary, the chapters move on to applications of the concepts covered. These applications are again demonstrated through images, including photographs, color wheels, significant works of art, and other visual aids. Each image is accompanied by a descriptive paragraph offering an example of how the vocabulary can be applied in visual analysis. The book culminates with a section on formal analysis, aimed at teaching readers how to express their observations in formal writing and critical discourse.

With its emphasis on the visual, this unique guide is a highly effective learning tool, allowing readers to gain an ownership and mastery of terms that will benefit them academically and professionally. Whether you are a design educator, student, or professional, native or non-native English speaker, this bright and concise reference is a must.

**Line Color Form: The Language of Art and Design By Jesse Day Bibliography**

- Rank: #137259 in Books
- Published on: 2013-04-01
- Original language: English
- Number of items: 1
- Dimensions: 8.50" h x 7.10" w x 7.00" l, 1.01 pounds
- Binding: Paperback
- 144 pages

⬇ **Download** Line Color Form: The Language of Art and Design ...pdf

📄 **Read Online** Line Color Form: The Language of Art and Design ...pdf

**Download and Read Free Online Line Color Form: The Language of Art and Design By Jesse Day**

## Editorial Review

Review
"In this unusual reference book, Day (art and design history and theory, Parsons, the New School for Design, New York) seeks to lay out a lexicon of art and design vocabulary. The author communicates from a visual thinker's perspective, pairing images of objects related to key terms and concepts with simple, concise text descriptions. College-level and advanced high school art students will find this book a valuable and frequently used resource to help them speak with greater insight about their work. Sections on writing essays about art will be particularly helpful to art students. VERDICT Though students are the primary audience for this book, anyone seeking to discuss and appreciate their own or others' artwork can benefit from it." (**Library Journal**)

"

For those of us teaching higher education in art and design schools, *Line Color Form* is the answer to a problem so many of us face: How to help bright students, non-native and native speakers alike, who struggle to find words to express what they see but lack the vocabulary to describe. This book gives students the analytical tools they need, systematically identifying all the major components of visual experience in the most straightforward, elegant manner possible.

" (**Yael Samuel, assistant adjunct professor, Otis College of Art and Design**)

"Written in an engaging and straightforward manner, Line Color Form is an essential guide to art and design terminology and an excellent resource for visual art students at virtually every level." (**Angie Wojak, director of career development, School of Visual Arts**)

"

A significant achievement and contribution to the field, this handbook's clear terminology and illustrations will enhance the communication and eloquence of any student or instructor of art and design practice.

" (**Sarah E. Lawrence, dean, School of Art and Design History and Theory, Parsons The New School for Design**)

About the Author
 **Jesse Day** teaches art and design history and theory at Parsons the New School for Design, where he has been a lecturer since 2006. Prior to this appointment he taught English as a Second Language at the New School University and at the American Language Institute at New York University. Day holds a double Bachelor's Degree in modern literature and European history from the University of Santa Cruz, CA, and was ESL certified by the Language House, Prague, CZ. He is the recipient of two Innovations In Education grants from the New School, the first of which funded the development of Line Color Form. He lives in New York City.

## Users Review

**From reader reviews:**

**Anita Pfeifer:**

Now a day people who Living in the era where everything reachable by match the internet and the resources inside can be true or not call for people to be aware of each data they get. How people have to be smart in acquiring any information nowadays? Of course the answer then is reading a book. Looking at a book can help people out of this uncertainty Information particularly this Line Color Form: The Language of Art and Design book because this book offers you rich facts and knowledge. Of course the details in this book hundred per-cent guarantees there is no doubt in it as you know.

**Theresa Gordon:**

This Line Color Form: The Language of Art and Design are generally reliable for you who want to be considered a successful person, why. The key reason why of this Line Color Form: The Language of Art and Design can be one of the great books you must have is usually giving you more than just simple looking at food but feed you with information that probably will shock your preceding knowledge. This book is actually handy, you can bring it almost everywhere and whenever your conditions both in e-book and printed kinds. Beside that this Line Color Form: The Language of Art and Design forcing you to have an enormous of experience including rich vocabulary, giving you trial run of critical thinking that we all know it useful in your day pastime. So , let's have it and revel in reading.

**William McNally:**

Hey guys, do you really wants to finds a new book you just read? May be the book with the concept Line Color Form: The Language of Art and Design suitable to you? Typically the book was written by renowned writer in this era. The particular book untitled Line Color Form: The Language of Art and Designis a single of several books which everyone read now. This particular book was inspired many people in the world. When you read this guide you will enter the new age that you ever know prior to. The author explained their plan in the simple way, consequently all of people can easily to be aware of the core of this book. This book will give you a great deal of information about this world now. So that you can see the represented of the world in this particular book.

**Donna Valdez:**

The reserve with title Line Color Form: The Language of Art and Design posesses a lot of information that you can find out it. You can get a lot of help after read this book. This specific book exist new know-how the information that exist in this guide represented the condition of the world currently. That is important to yo7u to understand how the improvement of the world. That book will bring you with new era of the the positive effect. You can read the e-book on your smart phone, so you can read this anywhere you want.

# Download and Read Online Line Color Form: The Language of Art

**and Design By Jesse Day #9P3XJWIM8Z0**

# Read Line Color Form: The Language of Art and Design By Jesse Day for online ebook

Line Color Form: The Language of Art and Design By Jesse Day Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Line Color Form: The Language of Art and Design By Jesse Day books to read online.

## Online Line Color Form: The Language of Art and Design By Jesse Day ebook PDF download

### Line Color Form: The Language of Art and Design By Jesse Day Doc

**Line Color Form: The Language of Art and Design By Jesse Day Mobipocket**

**Line Color Form: The Language of Art and Design By Jesse Day EPub**

**9P3XJWIM8Z0: Line Color Form: The Language of Art and Design By Jesse Day**