



Tim Gunn : A Guide to Quality, Taste & Style

By Tim Gunn, Kate Moloney

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There seems to be no one more qualified or equipped to ponder or even, dare I say, dictate 'quality, taste, and style' than Tim." -Sarah Jessica Parker, actor/producer
Television has introduced the world to a new fashion authority: Tim Gunn. As Bravo's style mentor and Chair of the Fashion Design Department at Parsons The New School for Design, Tim delivers advice in a frank, witty, and authoritative manner that delights audiences. Now readers can benefit from Tim's considerable fashion wisdom in *Tim Gunn: A Guide to Quality, Taste & Style*. He discusses every aspect of creating and maintaining your personal style: how to dress for various occasions, how to shop (from designer to chain to vintage stores), how to pick a fashion mentor, how to improve your posture, find the perfect fit, and more. He'll challenge every reader-whether a seasoned fashionista or a style neophyte-to "make it work!"

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Editorial Review

From Publishers Weekly

Plucked straight from Parsons's New School for Design, television network Bravo found a surprising hero in Project Runway style mentor Gunn, whose catch phrase "make it work" has inspired an undeniable following of armchair fashionistas. Though he'll admit that book writing isn't easy, this venture marks another feather in his tasteful cap. A precursor of sorts to his new series on Bravo, Tim Gunn's Guide to Style, this accessible guidebook covers it all, including the "hunt," "stalk" and "pounce" of "shopping at its most instinctual" (inspired by cheap, forward-looking clothiers H&M), what to ask yourself before taking advantage of a bargain (is it season-appropriate?), the difference between a fashion icon and a mentor (Gunn's the former, Coco Chanel the latter) and full-on closet reconstruction. Gunn's friendly, conversational prose will give readers the feeling of a face-to-face encounter, and Runway fans will be happy to find Gunn hasn't abandoned his colorful metaphors (shopping as "safari") and 50-cent words ("insouciant"). Whether revealing the secrets of "The Under Arsenal" or ruminating on the "tone" and "diction" of a handbag, Gunn's text is clever, a touch waggish, and highly practical for both ensemble mavens and fashion criminals. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

About the Author

Tim Gunn is one of the stars of the hit Bravo show in which aspiring fashion designers compete for a runway debut at New York's Fashion Week. He was the Chair of the Fashion Design Department at Parsons The New School for Design and is now the Chief Creative Officer at Liz Claiborne, Inc. He lives in New York City.

Kate Moloney is the Assistant Chair of fashion design at Parsons, The New School for Design. She lives in Brooklyn, New York.

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