



Decision Making with Insight (with Insight.xla 2.0 and CD-ROM)

By Sam L. Savage

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Dr. Sam Savage, who's recognized as a leading innovator in management science education, provides the most hands-on, practical introduction to methods of decision making. This book and accompanying suite of Excel add-ins for quantitative analysis covers Monte Carlo simulation, decision trees, queuing simulations, optimization, Markov chains, and forecasting. The Insight add-ins have been developed over several years by the author.

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Editorial Review

Review

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Conclusion. Appendix A: Queuing Equations: QUEUE.xla and Q_NET.xla. Appendix B: Software Command Reference. XLSim(R). QUEUE.xla and Q_NET.xla. Extend?. XLForecast?. XLTree?. Optimization Software. References. Index. Software Contained on the CD-ROM.

About the Author

Dr. Savage received his Ph.D. in computer science from Yale University in 1973. He spent a year at General Motors Research Laboratory, then joined the faculty of the University of Chicago Graduate School of Business, where he taught regular classes until 1990. He then moved to Stanford University where he currently teaches courses on Analytical Modeling in Spreadsheets and directs an Industry/University relations program. In 1985, Dr. Savage led the development of What'sBest!, linking linear programming to spreadsheets. This popular package won PC Magazine's Technical Excellence Award. In 1990 he developed a successful series of seminars on analytical modeling in spreadsheets, of which "Practical Risk Modeling in Spreadsheets" is the latest. Dr. Savage is founder and president of AnalyCorp Inc., through which he consults and lectures extensively to business and government agencies.

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