



Managing to Have Fun

By Matt Weinstein

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Managing to Have Fun By Matt Weinstein

Have fun? at work? why bother?

"Because the health and wealth of your company depend on it."

Based on techniques that have proven successful with some of corporate America's best-known and most profitable companies, "Managing to Have Fun" is the first book to demonstrate the positive effects of "FUN" in the workplace. In it, management consultant and psychologist Matt Weinstein, whose PBS television special "Fun Works!" brought him national acclaim as the country's leading expert on fun at work, proves that not only is it possible to inject a bit of joy into the workplace, it is absolutely essential to motivate employees, combat low morale, increase productivity, and boost the bottom line.

Countless books have been written about how to build an enthusiastic, high-performance team, yet nearly all discount or ignore fun, one of the most powerful tools for nurturing successful, productive employees. Now, after a decade of industry-wide downsizing, managers in companies both large and small are finding poor morale to be a serious problem, particularly where cutbacks were deep. Employees who are expected to do more work for the same pay often feel exploited, used, or unappreciated. And the repercussions run deep -- poor morale equals greater absenteeism, higher turnover, quicker burnout, and lost sales in any field.

"Managing to Have Fun" offers hope for managers and employees alike, with a simple, straightforward, step-by-step program guaranteed to enrich and enliven any organization. Combining an inspirational tone with sound business know-how, this book explains:

How fun bolsters employee morale, reduces stress, and instills a greater sense of pride in both the individual and the team

How to identify typical problems and situations for which fun can provide a solution

How to think creatively to incorporate fun into your business life, both in good times and in difficult times

Featuring fifty-two entertaining real-life case studies, "Managing to Have Fun" provides tried-and-true examples of how anyone -- manager and employee alike -
- can incorporate a year's worth of joy and celebration into any organization.

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Managing to Have Fun By Matt Weinstein Bibliography

- Sales Rank: #2444770 in Books
- Published on: 1996-01-22
- Original language: English
- Number of items: 1
- Dimensions: 8.75" h x 5.75" w x 1.00" l,
- Binding: Hardcover

- 224 pages

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Editorial Review

From Publishers Weekly

Founder of Playfair Inc., a management consulting firm, Weinstein has put into practice many of the innovative motivational techniques prescribed in this manual. The keystone of this approach for businesses interested in team building for increased profitability is "fun in the workplace." Extrapolating from the free-form corporate culture evidently prevailing at Playfair, Weinstein outlines programs, both short- and long-term, that incorporate the intentional use of fun and play on the job in a way intended to promote professional community and enhance productivity at all levels. In a sampling of case presentations, Weinstein demonstrates activities that soften initial skepticism of CEOs, suggest non-embarrassing ways for personnel to interact socially and utilize humor as a humanizing element. "The company that plays together stays together" is the motto of this creative approach to management style and job satisfaction.

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Review

Laurie Beth Jones Author of *Jesus, Ceo* The tools included in Matt Weinstein's book could improve human satisfaction in the workplace by huge multiples. I wish every company implemented at least half of his techniques. His philosophies and tips for fun-making thoroughly delighted me. -- *Review*

Users Review

From reader reviews:

William Herold:

What do you regarding book? It is not important along with you? Or just adding material when you want something to explain what you problem? How about your time? Or are you busy individual? If you don't have spare time to try and do others business, it is give you a sense of feeling bored faster. And you have spare time? What did you do? All people has many questions above. They need to answer that question simply because just their can do this. It said that about guide. Book is familiar in each person. Yes, it is proper. Because start from on kindergarten until university need this kind of Managing to Have Fun to read.

Fern Barron:

As people who live in often the modest era should be upgrade about what going on or details even knowledge to make these individuals keep up with the era that is always change and advance. Some of you maybe will probably update themselves by reading through books. It is a good choice to suit your needs but the problems coming to anyone is you don't know what type you should start with. This Managing to Have Fun is our recommendation so you keep up with the world. Why, as this book serves what you want and need in this era.

Cecil Andrade:

Spent a free time and energy to be fun activity to perform! A lot of people spent their down time with their

family, or all their friends. Usually they undertaking activity like watching television, gonna beach, or picnic from the park. They actually doing same task every week. Do you feel it? Do you wish to something different to fill your own free time/ holiday? Could be reading a book may be option to fill your totally free time/ holiday. The first thing that you will ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the e-book untitled Managing to Have Fun can be good book to read. May be it is usually best activity to you.

Michael Fischer:

People live in this new moment of lifestyle always try to and must have the spare time or they will get large amount of stress from both day to day life and work. So , when we ask do people have spare time, we will say absolutely indeed. People is human not really a robot. Then we inquire again, what kind of activity do you possess when the spare time coming to you of course your answer may unlimited right. Then do you try this one, reading textbooks. It can be your alternative throughout spending your spare time, the book you have read is definitely Managing to Have Fun.

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