



## Romantic Comedy: Boy Meets Girl Meets Genre (Short Cuts)

By Tamar Jeffers McDonald

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*Romantic Comedy* offers an introduction to the analysis of a popular but overlooked film genre. The book provides an overview of Hollywood's romantic comedy conventions, examining iconography, narrative patterns, and ideology. Chapters discuss important subgroupings within the genre: screwball sex comedy and the radical romantic comedy of the 1970s. A final chapter traces the lasting influence of these earlier forms within current romantic comedies. Films include: *Pillow Talk* (1959), *Annie Hall* (1977), and *You've Got Mail* (1998).

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### Editorial Review

#### Review

This volume crams everything from Doris Day to *The 40 Year-Old Virgin* into its 117 pages. Each of its five broad categories is examined over the lifespan of the genre and includes valuable case studies. Highly recommended.

*(Empire)*

A very worthwhile addition to the media library.

*(MEA Newsletter)*

#### About the Author

Tamar Jeffers McDonald is lecturer in film studies at Rutherford College, University of Kent, United Kingdom. She is the author of the forthcoming *Hollywood Catwalk: Exploring Costume in Mainstream Film* and editor of *Virgin Territory: Representing Sexual Inexperience in Film*.

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