



# The Developer's Code: What Real Programmers Do

By Ka Wai Cheung

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You're already a great coder, but awesome coding chops aren't always enough to get you through your toughest projects. You need these 50+ nuggets of wisdom. Veteran programmers: reinvigorate your passion for developing web applications. New programmers: here's the guidance you need to get started. With this book, you'll think about your job in new and enlightened ways.

*The Developer's Code* isn't about the code you write, it's about the code you live by.

There are no trite superlatives here. Packed with lessons learned from more than a decade of software development experience, author Ka Wai Cheung takes you through the programming profession from nearly every angle to uncover ways of sustaining a healthy connection with your work.

You'll see how to stay productive even on the longest projects. You'll create a workflow that works with you, not against you. And you'll learn how to deal with clients whose goals don't align with your own. If you don't handle them just right, issues such as these can crush even the most seasoned, motivated developer. But with the right approach, you can transcend these common problems and become the professional developer you want to be.

In more than 50 nuggets of wisdom, you'll learn:

Why many traditional approaches to process and development roles in this industry are wrong - and how to sniff them out.

Why you must always say "no" to the software pet project and open-ended timelines.

How to incorporate code generation into your development process, and why its benefits go far beyond just faster code output.

What to do when your client or end user disagrees with an approach you believe

in.

How to pay your knowledge forward to future generations of programmers through teaching and evangelism.

If you're in this industry for the long run, you'll be coming back to this book again and again.

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### **Editorial Review**

#### **Review**

This is the next “Pragmatic Programmer”—a guide for the beginner, a reminder for the expert, and a wonderful chunk of wisdom about the craft (and life) of a developer.

—Derek Sivers Founder of CD Baby, [sivers.org](http://sivers.org)

Ka Wai Cheung has written a book for professional developers seeking a code they can live by. This is not a book replete with conventional, find-it- in-any-blog ideas but a very powerful, focused approach to the craft and realities of professional programming.

If you are looking for a rehash of stale, sterile rules for programming, this is not the book for you. But if you are seeking a perspective on what creating software is, or if you want a set of guidelines laden by real-world experience, this is a book you need.

—Bob Walsh Author and Founder of 47 Hats

Packed with delicious lessons yet consumable in bite (byte?) sized chunks —there’s a lot to be learned in these pages. Take some time and learn from someone who’s been there.

—Adam Hoffman Senior Development Lead

#### **About the Author**

Ka Wai Cheung is a developer, designer, and founding partner at We Are Mammoth, an award-winning team of web developers as passionate about approachability as they are about technology.

Ka Wai is also the co-author of Flash Application Design Solutions: The Flash Usability Handbook.

### **Users Review**

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##### **Christa Nisbet:**

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