



A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies

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Review

'An authoritative, stimulating and rigorous survey of diverse research traditions in media and communications. The emphasis on identifying the potential for convergence across these traditions is both original and welcome.' - *Sonia Livingstone, London School of Economics and Political Science*

About the Author

Klaus Bruhn Jensen is Professor in the Department of Film and Media Studies, University of Copenhagen and Adjunct Professor at the University of Oslo. His previous publications include A Handbook of Qualitative Methodologies for Mass Communication Research (coeditor, 1991) and News of the World: World Cultures Look at Television News (editor, 1998), both published by Routledge.

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