



Reporting for the Media

By John R. Bender, Lucinda D. Davenport, Michael W. Drager, Fred Fedler

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Now in its ninth edition, *Reporting for the Media* continues to be an essential resource for journalism students and instructors. A comprehensive introduction to newswriting and reporting, this classic text offers a straightforward guide to crafting effective journalism. Moreover, it grounds students firmly in the basics of reporting--how to become more curious about the world, generate provocative ideas, gather vital information and write incisive stories.

The authors provide students with the skills they need to produce engaging journalism by focusing on such central topics as grammar basics, newswriting style, traditional story structures and styles, interviewing techniques, reporting on speeches and meetings and common ethical dilemmas. The text also explores a variety of advanced topics including broadcast writing, law, ethics and public relations. In every chapter, students encounter vital tools for the creation of versatile journalism; these tools enable them to apply their knowledge to any type of journalism in any medium.

The ninth edition features a new introductory chapter, "Journalism Today," which discusses recent developments in the field, from technology and newsroom convergence to the proliferation of blogs. In addition, all chapters and examples have been updated throughout. The text's lively end-of-chapter exercises have also been updated and continue to encourage students to "learn by doing" through the practical application of skills. An updated list of Common Writing Errors is now featured on the inside back cover; along with a condensed version of the AP stylebook, this resource offers helpful grammar and style assistance to students as they interact with the material. As in previous editions, the book also integrates advice from professional journalists, discussion questions, suggested projects, four useful appendices and end-of-chapter checklists.

The leading text for newswriting and reporting courses, *Reporting for the Media*, Ninth Edition, offers outstanding and unparalleled training for dynamic journalists.

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Editorial Review

Review

"After nearly two decades of teaching beginning newswriting, I can say without reservation that this is the best text on the market. It not only offers clear and concise instructions about how to approach this writing style, but also offers students copious end-of-the-chapter exercises that give them 'real world' experience in writing for the media."--Paula Horvath-Neimeyer, *University of North Florida*

About the Author

John R. Bender is Associate Professor of Journalism at the University of Nebraska-Lincoln.

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Kathleen Owen:

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