



## Rich Bitch: A Simple 12-Step Plan for Getting Your Financial Life Together...Finally

By Nicole Lapin

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Talking about money sucks; but so does being broke. Do your eyes glaze over just thinking about the mumbo-jumbo of finance? Do you break out into hives at the thought of money? Well, sister, you are not alone. In *RICH BITCH*, money expert and financial journalist Nicole Lapin lays out a 12-Step Plan in which she shares her experiences, mistakes and all, of getting her own finances in order. No lecturing, just help from a friend. And even though money is typically an off-limits conversation, nothing is off-limits here. Lapin rethinks every piece of financial wisdom you've ever heard and puts her own fresh, modern, sassy spin on it. Sure, there are some hard-and-fast rules about finance, but when it comes to your money, the only person who can spend it is you. Should you invest in a 401(k)? Maybe not. Should you splurge on that morning latte? Likely yes. Instead of nickel-and-diming yourself, Nicole's advice focuses on investing in yourself so you don't have to stress over the little things. But, in order to do that you have to be able to speak the language of money. After all, money is a language like anything else, and the sooner you can join the conversation, the sooner you can live the life you want, *RICH BITCH* rehabs whatever bad habits you might have and provides a plan you can not only sustain, but thrive with. It's time to go after the rich life you deserve, and confident enough to call yourself a *RICH BITCH*.

"You might not know this but stressing over money can harm your overall health. Let Nicole be the doctor for your financial health and you will feel better in more ways than you'd think."

—Dr. Oz, host of the *Dr. Oz Show*, and Lisa Oz, host of the *Lisa Oz Show*

"*RICH BITCH* should be mandatory reading for every young professional woman who wants to take control of her financial destiny. Lapin provides unfiltered, brilliant advice to a generation of women taking aim at their own success and wealth."

—Mindy Grossman, CEO of HSN

"Nicole's advice is a swift kick in the pants to the young, ambitious, upstart women out there who want control over their lives, debts, and careers."

—*Wendy Williams*, host of *The Wendy Williams Show*

"*RICH BITCH* is the manual for a new generation of women who want both job stability and financial peace of mind."

—*Stacy London*, host of TLC's "What Not to Wear"

"Nicole does a fabulous job educating people about money while always keeping it fun and entertaining."

—*Alexis Maybank*, co-Founder of Gilt Groupe

"Lapin's unfiltered, energetic advice speaks to anyone taking aim at their own career destiny."

—*Mike Perlis*, CEO of Forbes

"*RICH BITCH* is essential reading for 21st century women wanting to rise to the top of the economic ladder. Everything that you need to know is in here, all of it said with the wit and confidence we've come to expect from Nicole."

—*Rebecca Taylor*, designer

"If you're a woman and you like money, you need to read this book. Immediately. You can't afford to miss this one, ladies!"

—*Allie Webb*, CEO/founder of Drybar

"Nicole delivers expert financial advice straight up, no chaser, in a tone that's as lively as it is likable."

—*Neil Blumenthal and Dave Gilboa*, founders of Warby Parker

"Nicole brings to life in a highly readable way the real pitfalls and solutions of financial life in a more complex world."

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"Whether you want to take over the world or just balance your check book, Nicole gives you the tools to save, spend, and succeed."

—*Randi Zuckerberg*, Technology Expert

"I wish I had Nicole's book when I was starting my business. She makes business and finance feel accessible but does it in a sassy, humorous way. It's a must have for any budding entrepreneur."

—*Kristi Yamaguchi*, Olympic Gold Medalist, founder of Tsu.ya

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### **Bibliography**

- Sales Rank: #102468 in Books
- Published on: 2015-02-24
- Released on: 2015-02-24
- Original language: English
- Number of items: 1
- Dimensions: 8.20" h x 1.40" w x 5.80" l, 1.19 pounds
- Binding: Hardcover
- 384 pages

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### **Editorial Review**

#### **Review**

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**-DR. MEHMET OZ, HOST OF THE DR. OZ SHOW  
AND LISA OZ, HOST OF THE LISA OZ SHOW**

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**-MINDY GROSSMAN, CEO OF HSN**

"Nicole's advice is a swift kick in the pants to the young, ambitious, upstart women out there who want control over their lives, debts and careers."

**-WENDY WILLIAMS, HOST OF THE WENDY WILLIAMS SHOW**

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**-STACY LONDON, AUTHOR, HOST OF TLC'S WHAT NOT TO WEAR**

"Whether you want to take over the world or just balance your checkbook, Nicole gives you the tools to save, spend and succeed."

**-RANDI ZUCKERBERG, TECHNOLOGY EXPERT**

"Nicole brings to life-in a highly readable way-the real pitfalls and solutions of financial life in a more complex world."

**-NIGEL TRAVIS, CEO OF DUNKIN' BRANDS**

"A financial diet is like a regular diet: if you allow yourself small indulgences, you won't binge later on. Nicole offers you a plan you can stick to."

**-SANJAY GUPTA, CHIEF MEDICAL CORRESPONDENT, CNN**

"I wish I had Nicole's book when I was starting my business. She makes business and finance feel accessible but does it in a sassy, humorous way.

It's a must-have for any budding entrepreneur."

**-KRISTI YAMAGUCHI, OLYMPIC GOLD MEDALIST,  
FOUNDER OF CLOTHING LINE TSU.YA**

"You don't need Google search to understand Nicole's advice. It's crystal clear, straightforward, shameless and spot on. She writes it the way she says it and she does not hold back."

**-JANE PRATT, EDITOR OF XOJANE**

"If you're a woman and you like money, you need to read this book.

Immediately. You can't afford to miss this one, ladies!"

-ALLIE WEBB, CEO/FOUNDER OF DRYBAR

#### From the Back Cover

In *Rich Bitch*, money expert and financial journalist Nicole Lapin rethinks every piece of financial "wisdom" you've ever heard and puts her own fresh, modern, sassy spin on it, showing you how to finally get your financial life in order.

You will learn:

- How to lay out and achieve 1-, 3-, 5-, and 10-year goals
- What to spend and what to save—and why
- How to budget like a pro
- The truth about credit cards, 401(k)s, buying a house

... and more!

*Rich Bitch* rehabs whatever bad money habits you might have and provides a plan you can not only sustain, but also thrive on. You won't feel deprived but rather inspired to go after the rich life you deserve, and confident enough to call yourself a rich bitch.

#### About the Author

NICOLE LAPIN started in finance at age 18 reporting for First Business Network. She went on to become the youngest anchor ever at CNN and then at CNBC, where she anchored Worldwide Exchange, while contributing financial reports to MSNBC and TODAY. Nicole has also served as a business anchor and correspondent for Bloomberg Television, and is a money contributor on The Wendy Williams Show. Nicole has earned the Accredited Investment Fiduciary (AIF®) certification.

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**Joey Leigh:**

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