



Starting Your Career as an Artist: A Guide for Painters, Sculptors, Photographers, and Other Visual Artists

By Angie Wojak, Stacy Miller

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Starting Your Career as an Artist is a comprehensive manual full of sound advice for artists seeking to advance their professional careers. Veteran art career professionals Angie Wojak and Stacy Miller show aspiring artists how to evaluate their goals, create a plan of action, and use their talents to build a productive life in the art world. Chapters cover topics essential to the emerging artist, such as building community through networking, collaborating, and finding mentors; setting up a studio; health and safety for artists; artist's resumes and CVs; developing marketing plans; finding alternative exhibition venues; and refining career aspirations. In addition, the book includes inspiring and insightful interviews with professional artists and well-known players in the art scene.

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Editorial Review

Review

"A practical, real-world, and pragmatic primer that demystifies the world of art and makes career paths understandable and accessible."

--Tim Gunn, chief creative officer at Liz Claiborne, Inc., former chair of fashion design at Parsons, and co-host of Project Runway

"From setting up and maintaining a studio practice to career planning and job search, the authors present strategies for artists across disciplines to develop and sustain fulfilling careers and be successful on their own terms."

-Katharine Schutta,
Assistant Dean and Director of Career Services,
School of the Art Institute of Chicago

"This is a practical handbook designed for artists who are often disenfranchised from the usual career advice...This valuable career resource will help artists open their minds to a variety of opportunities and form goals."

-LibraryJournal.com

"One of the strengths of *Starting Your Career as an Artist* is its inspirational realism... Another aspect of the book that deserves praise is its breadth - it draws attention to issues in rural as well as urban communities and addresses artists with families as well as those fresh out of art school."-*Sculpture* magazine

"This is a practical, comprehensive and straightforward guide to giving a career in art a fighting chance. Not only do the authors de-mystify the world of art for the novice, they give plenty of pragmatic advice for setting career goals and achieving them." -The Beat Magazine

"This helpful resource by Wojak and Miller (both, Parsons The New School for Design) covers every aspect for today's visual artists stepping into the commercial market, with added tips on creating a digital profile and using social media for marketing....Highly recommended." (**CHOICE**)

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This helpful resource by Wojak and Miller (both, Parsons The New School for Design) covers every aspect for today's visual artists stepping into the commercial market. . . . Highly recommended.

” (**D. A. Berona, Plymouth State University - ALA CHOICE Magazine**)

About the Author

Angie Wojak is the Director of Career Services at Columbia University's School of the Arts. Prior to joining Columbia, Angie was the Director of Career Services at Parsons The New School for Design where for over a decade she helped aspiring artists, business entrepreneurs, and designers launch their careers. Trained as a painter and printmaker, she earned her MFA from the University of Missouri and her BFA in Illustration from the School of Visual Arts. Angie is a twice published author, having co-authored *Spark Your Career in*

Fashion and Starting Your Career as an Artist. Angie has lectured on art and design career topics at universities and conferences across the country, including Comic-con International, Harvard University, Massachusetts College of Art and Design, and Pratt Institute.

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Carol Anthony:

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