



Online Social Networking on Campus: Understanding What Matters in Student Culture

By Ana M. Martínez-Alemán, Katherine Lynk Wartman

Download now

Read Online ➔

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman

In the era of such online spaces as Facebook, Instant Messenger, Live Journal, Blogger, Web Shots, and campus blogs, college students are using these resources and other online sites as a social medium. Inevitably, this medium presents students with ethical decisions about social propriety, self disclosure and acceptable behaviour. Because online social networking sites have proven problematic for college students and for college administrators, this book aims to offer professional guidance to Higher Education administrators and policy makers. Online Social Networking on Campus: Understanding what matters in student culture is a professional guide for Higher Education faculty and Student Affairs administrators, which rigorously examines college students' use of online social networking sites and how they use these to develop relationships both on and off campus. Most importantly, Online Social Networking on Campus investigates how college students use online sites to explore and makes sense of their identities. Providing information taken from interviews, surveys and focus group data, the book presents an ethnographic view of social networking that will help Student Affairs administrators, Information Technology administrators, and faculty better understand and provide guidance to the "neomillennials" on their campuses.

↓ [Download Online Social Networking on Campus: Understanding ...pdf](#)

📄 [Read Online Online Social Networking on Campus: Understandin ...pdf](#)

Online Social Networking on Campus: Understanding What Matters in Student Culture

By Ana M. Martínez-Alemán, Katherine Lynk Wartman

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman

In the era of such online spaces as Facebook, Instant Messenger, Live Journal, Blogger, Web Shots, and campus blogs, college students are using these resources and other online sites as a social medium. Inevitably, this medium presents students with ethical decisions about social propriety, self disclosure and acceptable behaviour. Because online social networking sites have proven problematic for college students and for college administrators, this book aims to offer professional guidance to Higher Education administrators and policy makers. Online Social Networking on Campus: Understanding what matters in student culture is a professional guide for Higher Education faculty and Student Affairs administrators, which rigorously examines college students' use of online social networking sites and how they use these to develop relationships both on and off campus. Most importantly, Online Social Networking on Campus investigates how college students use online sites to explore and makes sense of their identities. Providing information taken from interviews, surveys and focus group data, the book presents an ethnographic view of social networking that will help Student Affairs administrators, Information Technology administrators, and faculty better understand and provide guidance to the "neomillennials" on their campuses.

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman Bibliography

- Sales Rank: #922025 in Books
- Published on: 2008-11-26
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .36" w x 5.98" l, .50 pounds
- Binding: Paperback
- 168 pages

 [Download Online Social Networking on Campus: Understanding ...pdf](#)

 [Read Online Online Social Networking on Campus: Understandin ...pdf](#)

Editorial Review

Review

"An enlightening and challenging look at the ways in which students use social networking online to explore their individual and collective identities...*Online Social Networking on Campus* would be a wonderful text for a graduate seminar on contemporary issues in college student development or student affairs. The book would serve equally well as the centerpiece of a professional development reading group discussion. The authors are to be congratulated on their thoughtful and thought-provoking work, and you are encouraged to get involved in the conversation through picking up a copy of this book soon."--**George S. McClellan, *Journal of College Student Development*, July/August 2009, Vol 50 No 4, 468-469**

"This book will be useful for anyone with a specific interest in university students and their use of Facebook, or as an example of how to conduct a study of this nature". - ***Learning, Media and Technology*, 35:1**

"This book is one means of becoming more educated about the many ways in which students, and even administrators, can take advantage of Facebook to enhance the college student experience. It also provides a good resource for those who are unfamiliar with Facebook and the culture created online through this somewhat new and developing technology."?***Review of Higher Education***

About the Author

Ana M. Martínez Alemán is Associate Professor of Education and Chair of the Department of Educational Administration and Higher Education at the Lynch School of Education, Boston College. Her work has appeared in the *Journal of Higher Education*, the *Review of Higher Education*, *Educational Theory*, and *Teachers College Record*, and other scholarly journals. She has contributed to *Women in Academe: The Unfinished Agenda* (2008), *Gendered Futures in Higher Education: Critical Perspectives for Change* (2003) and *Feminist Interpretations of John Dewey* (2002). She is the co-author (with Kristen A. Renn) of *Women in Higher Education: An Encyclopedia* (2002).

Katherine Lynk Wartman is a PhD candidate at Boston College where her research interests include college student culture, the first-year experience, college access, and the parent-student relationship. She is also a resident director at Simmons College in Boston, MA and has served as Parent and Family Relations and Special Projects Administrator at Colby-Sawyer College. She is the co-author (with Marjorie B. Savage) of *Parental Involvement in Higher Education; Understanding the Relationship among Students, Parents, and the Institution* (2008), a volume in the Association for the Study of Higher Education (ASHE) Higher Education Report Series.

Users Review

From reader reviews:

Bertha Costa:

Information is provisions for individuals to get better life, information presently can get by anyone with

everywhere. The information can be a information or any news even a concern. What people must be consider whenever those information which is inside former life are hard to be find than now is taking seriously which one is suitable to believe or which one the actual resource are convinced. If you have the unstable resource then you buy it as your main information you will see huge disadvantage for you. All those possibilities will not happen in you if you take Online Social Networking on Campus: Understanding What Matters in Student Culture as the daily resource information.

Ernestine Miller:

The actual book Online Social Networking on Campus: Understanding What Matters in Student Culture will bring you to definitely the new experience of reading some sort of book. The author style to clarify the idea is very unique. If you try to find new book to read, this book very suited to you. The book Online Social Networking on Campus: Understanding What Matters in Student Culture is much recommended to you to read. You can also get the e-book from official web site, so you can more easily to read the book.

Stacey Smith:

It is possible to spend your free time to learn this book this guide. This Online Social Networking on Campus: Understanding What Matters in Student Culture is simple to deliver you can read it in the park your car, in the beach, train and also soon. If you did not have much space to bring the particular printed book, you can buy typically the e-book. It is make you quicker to read it. You can save typically the book in your smart phone. Consequently there are a lot of benefits that you will get when one buys this book.

Terry Klatt:

As we know that book is very important thing to add our understanding for everything. By a e-book we can know everything we would like. A book is a list of written, printed, illustrated or perhaps blank sheet. Every year has been exactly added. This guide Online Social Networking on Campus: Understanding What Matters in Student Culture was filled in relation to science. Spend your time to add your knowledge about your research competence. Some people has distinct feel when they reading some sort of book. If you know how big selling point of a book, you can experience enjoy to read a book. In the modern era like at this point, many ways to get book that you simply wanted.

**Download and Read Online Online Social Networking on Campus:
Understanding What Matters in Student Culture By Ana M.
Martínez-Alemán, Katherine Lynk Wartman #CUDMEOBY06H**

Read Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman for online ebook

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman books to read online.

Online Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman ebook PDF download

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman Doc

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman Mobipocket

Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman EPub

CUDMEOBY06H: Online Social Networking on Campus: Understanding What Matters in Student Culture By Ana M. Martínez-Alemán, Katherine Lynk Wartman