



# Diversity Consciousness: Opening Our Minds to People, Cultures, and Opportunities (4th Edition) (Student Success 2015 Copyright Series)

By Richard D. Bucher

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*For courses in Success/Orientation, Diversity (ie. Managing Diversity), Race and Ethnic Relations, Cultural Diversity in the Workplace, Multiculturalism and Inclusion (ie. leadership, group dynamics, teaching, social media/networking), Education, Nursing, Human Relations, Communications, Hospitality, Social Work/Family Therapy/Human Services, EMS and Fire Science, Counseling, Criminal Justice, Social Justice/Equity; also for teacher-training education courses, and staff/professional development workshops.*

This work on human diversity integrates personal and organizational perspectives, research, and theories while discussing teamwork, communication, leadership, conflict, social networking, and other issues in the workplace, at school, and in the community.

*Diversity Consciousness empowers students by helping them develop a "mind-set" which will enable them to be more successful in the 21st century.*

*MyStudentSuccessLab ([www.mystudentsuccesslab.com](http://www.mystudentsuccesslab.com)) helps students to 'Start strong, Finish stronger' by acquiring the skills they need to succeed for ongoing personal and professional development.*

## Teaching & Learning Experience: Diversity for Personal and Professional Success

On both a cognitive and affective level, it takes students on a journey of learning. This program provides:

- **Personalized Learning with MyStudentSuccessLab:** Whether face-to-face or online, *MyStudentSuccessLab* helps students build the skills they need through peer-led video interviews, interactive practice exercises, and activities that provide academic, life, and professionalism skills.
- **Personal and Professional Relevance:** Ignites student's curiosity and

questions about the nature and critical importance of diversity and diversity consciousness to off-set passive learning.

- **End-of-Chapter applications:** Reinforces learning and develops diversity consciousness through real-life case studies, thought provoking questions, and a variety of activities (ie. experiential , online, research-oriented). Challenges students to examine their beliefs in a supportive context.
- **References and Research:** Empirically grounded; integrates current research studies and data throughout.

Visit Rich Bucher's blog on diversity consciousness and cultural intelligence at [www.diversityconsciousness.com/blog](http://www.diversityconsciousness.com/blog)

Note: This is the standalone book, if you want the book and access code order the ISBN below:

0321970144 / 9780321970145 Diversity Consciousness: Opening our Minds to People, Cultures, and Opportunities Plus NEW MyStudentSuccessLab 2013 Update -- Access Card Package

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## Editorial Review

### Review

"The material is very well organized and up to date. It is also wonderfully accurate. Prior to finding Mr. Bucher's text I had to pull from various sources to find well cited and supported statistics/facts and resources. It seems that each time there starts to be a gap in the material, Mr. Bucher is already addressing it and there is an updated text. This is the only text I know that when it is updated, it is significant so it remains up to date and accurate. Most other texts will just change a few things here and there. The students have also stated that they feel it is very well organized, easy to follow and understand. They love the examples and resources. What I love about the text is that it is informational and it provides a sound base for the learner to start from. It does not try to be everything to everyone but rather it provides a wonderful balance of information in a general way that still stimulates deeper thought. This text has made teaching the information so much easier. It has also allowed me to have more time in the course to expand because the book lays the foundation so well that we can build on it and have deeper conversations." -- **LaVonne Fox, University of North Dakota School of Medicine and Health Sciences**

"*Diversity Consciousness* provides an inclusive roadmap for understanding and dialoguing about differences. What I value in this book are the stories, the exercises and opportunities to listen through others about their experiences on various topics. The tools in this book and the dialogue are essential to having an understanding of how to navigate through our diverse society." -- **Brenda Thompson, Principal Consultant for Diversity, MGM MIRAGE**

"The best diversity book I have ever read. *Diversity Consciousness* weaves everything together to give the reader a clear understanding of diversity issues and effectiveness. It opens your mind to understanding other perspectives as well as your own. It does an excellent job of making one self-aware, which is critically needed in today's society." -- **Captain Dennis J. Delp, Baltimore County Police Department**

"Bucher's case studies are a pedagogical gold mine." --**Matthew Oware, DePauw University (from book review that appeared in *Teaching Sociology*)**

From the Back Cover

Start strong. Finish stronger.  
[www.MyStudentSuccessLab.com](http://www.MyStudentSuccessLab.com)

### About the Author

**Dr. Richard Bucher** is a Professor of Sociology at Baltimore City Community College (BCCC). He has been nationally recognized for his teaching excellence and teaches a variety of courses, including Introductory Sociology, Cultural Diversity in the Workplace, and Race and Ethnic Relations. Among his awards, the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education honored him for extraordinary dedication to teaching. He served as the first Director of BCCC's Institute for Intercultural Understanding (IIU). Under his leadership, the IIU gained national recognition as an innovative diversity education program. Dr. Bucher received his Ph.D. in Sociology from Howard University, with a concentration in race and ethnic relations. He is also the author of *Building*

*Cultural Intelligence (CQ): Nine Megaskills* (Prentice Hall, 2008). We encourage you to visit his website at <http://www.diversityconsciousness.com> and this Blog on the subject of diversity consciousness/cultural intelligence at [www.diversityconsciousness.com/blog](http://www.diversityconsciousness.com/blog) The author driven Blog is for faculty and educators who want to learn more about diversity and how it impacts their institutions, their communities, and their teaching.

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