



# Fisher Investments on Industrials

By Fisher Investments, Matt Schrader, Andrew Teufel

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**Fisher Investments on Industrials** By Fisher Investments, Matt Schrader, Andrew Teufel

The fourth installment of the *Fisher Investments On* series is a comprehensive guide to understanding and analyzing investment opportunities within the global Industrials sector. *Fisher Investments on Industrials* can help you quickly become familiar with this highly diversified sector, how the sector is segmented by industries, their respective macroeconomic drivers, and the challenges facing Industrials firms.

This reliable guide skillfully addresses how to determine optimal times to invest in Industrials stocks, and which industries and sub-industries have the potential to perform well in various environments. The global Industrials sector is complex, including a variety of sub-industries and countries—each with their own unique characteristics. Using the framework found here, you'll discover how to identify these differences, spot opportunities, and avoid major pitfalls.

*Fisher Investments on Industrials:*

- Discusses industry fundamentals, drivers, attributes, and potential challenges
- Profiles each of the Industrials sector's sub-industries, broken down by industry group: Capital Goods, Transportation, and Commercial Services & Supplies
- Delves into a top-down investment methodology as well as individual security analysis

led with in-depth insights and expert advice, *Fisher Investments on Industrials* provides a framework for understanding this sector and can help you make better investment decisions—now and in the future. With this book as your guide, you can quickly gain a global perspective of investing with regard to Industrials.

For more information visit [www.industrials.fisherinvestments.com](http://www.industrials.fisherinvestments.com)

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## **Editorial Review**

### **From the Inside Flap**

The Fisher Investments On series is designed to provide individual investors, aspiring investment professionals, and students the tools necessary to understand and analyze investment opportunities—primarily for investing in global stocks. Each guide is an easily accessible primer to economic sectors, regions, or other components of the global stock market. While this guide specifically focuses on Industrials, the basic investment methodology is applicable for analyzing any global sector, regardless of the current macroeconomic environment.

Following a top-down approach to investing, Fisher Investments on Industrials can help you make more informed decisions, specifically within the Industrials sector. It skillfully addresses how to determine optimal times to invest in Industrials stocks and which industries and sub-industries have the potential to perform well in various environments. The global Industrials sector is complex, covering multiple sub-industries and countries—each with their own unique characteristics. Using the framework found here, you can discover how to identify these differences, spot opportunities, and avoid major pitfalls.

Divided into three comprehensive parts—Getting Started, Industrials Details, and Thinking Like a Portfolio Manager—Fisher Investments on Industrials:

- Discusses Industrials' main drivers—government and corporate spending—and explains how to capitalize on a wide array of macro conditions and industry-specific events
- Breaks down Industrials by its three industry groups—Capital Goods, Transportation, and Commercial Services & Supplies—and walks you through their related industries and sub-industries
- Delves into top-down investment methodology as well as individual security analysis
- Provides a detailed account of global infrastructure markets—from ways to participate in the boom to the risks behind investment
- Covers the major components of the global Industrials investment universe—from building products and machinery to airfreight and electrical equipment
- Outlines a five-step process to help differentiate firms in this field—designed to help you identify ones with the greatest probability of outperforming

Filled with in-depth insights and expert advice, Fisher Investments on Industrials provides a framework for understanding this sector and its industries, to help you make better investment decisions—now and in the future. With this book as your guide, you can gain a global perspective of the Industrials sector and discover strategies to help achieve your investing goals.

### **From the Back Cover**

#### **Fishers Investments on Industrials**

- An in-depth look at the global Industrials sector investment universe including conglomerates, machinery producers, electrical equipment manufacturers, defense contractors, railroads, and more
- Tips and tools for security analysis and portfolio management
- A useful guide for investing in any market condition

**Foreword by *New York Times* bestselling author Ken Fisher**

The fourth installment of the *Fisher Investments On* series is an all-encompassing guide to understanding and analyzing investment opportunities within the global Industrials sector.

With this book as your guide, you can quickly become familiar with how the investment universe of the Industrials sector is segmented by industries, their respective macroeconomic drivers, and the challenges facing companies in this sector. Additionally, there are discussions regarding the global infrastructure market—which cover the drivers and risks behind investment, the benefits to the Industrials sector, and ways to participate in this boom—as well as a look at specific security analysis techniques that have proven effective within this arena.

You don't have to be a professional to successfully invest in the Industrials sector—but you do need to be prepared. Fisher Investments on Industrials can get you up to speed in this area and help you make the most of your time in this market.

### About Fisher Investments Press

**Fisher Investments Press** brings the research, analysis, and market intelligence of Fisher Investments' research team, headed by CEO and *New York Times* bestselling author Ken Fisher, to all investors. The Press covers a range of investing and market-related topics for a wide audience—from novices to enthusiasts to professionals.

### About the Author

**Matt Schrader** is an Industrials analyst for Fisher Investments. He is also a contributing columnist for *MarketMinder.com*. Matt is a graduate of the University of California, San Diego. Originally from Marin County, California, he currently resides in San Francisco.

**Andrew S. Teufel** has been with Fisher Investments since 1995 where he currently serves as a Co-President and the Director of Research. Prior to joining Fisher Investments, he worked at Bear Stearns as a corporate finance analyst in its Global Technology Group. Andrew also instructs at many seminars and educational workshops throughout the United States and United Kingdom, and lectures at the Haas School of Business at UC Berkeley. He is also the Editor in Chief of *MarketMinder.com*. Andrew is a graduate of UC Berkeley.

## Users Review

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#### James Collis:

This Fisher Investments on Industrials book is just not ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book will be information inside this guide incredible fresh, you will get details which is getting deeper a person read a lot of information you will get. This Fisher Investments on Industrials without we realize teach the one who reading it become critical in considering and analyzing. Don't become worry Fisher Investments on Industrials can bring any time you are and not make your carrier space or bookshelves' become full because you can have it within your lovely laptop even phone. This Fisher Investments on Industrials having good arrangement in word along with layout, so you will not sense uninterested in reading.

**Linda Bryant:**

The reserve with title Fisher Investments on Industrials includes a lot of information that you can study it. You can get a lot of benefit after read this book. That book exist new information the information that exist in this reserve represented the condition of the world currently. That is important to you to understand how the improvement of the world. This kind of book will bring you with new era of the internationalization. You can read the e-book on the smart phone, so you can read the item anywhere you want.

**Patricia Ackermann:**

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**William Harris:**

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