



International Cash Management (3rd ed) (Treasury Management and Finance Series)

By Willem van Alphen, Carlo R. W. de Meijer, Steve Everett

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Modern cash management is no longer restricted to the management of business cash flows and account balances. Often, a cash manager works closely with the treasurer and bears responsibility for the management of short-term interest and foreign exchange risks as well as some of the company's corporate finance operations and a number of core tasks. A cash manager plays an important supporting role in the working capital management of the company. Since the credit crunch, the environment has changed and the strategic aspects of a cash manager's function have become much more important. However, the importance and relevance of their activities remains unchanged. This book provides a fully updated overview of the position and duties of the modern cash manager in an international company. In addition, it deals with the most important instruments used in contemporary cash management. It covers a cash manager's regular duties, such as the daily management of account balances and the conclusion of transactions in the financial markets. Examples are presented of several types of cash-flow forecasts and an overview is provided of all relevant financial products. Furthermore, extensive attention is devoted to the establishment of a proper cash management infrastructure for the company. This includes setting-up an (international) account structure, cash pools (international or otherwise), payment and collection factories and a netting system. Finally, a description is provided of the cash manager's role as a company adviser in relation to the management of its working capital. There is also new content concerning best practices in specific regions. This information is intended primarily for current and future professionals in the corporate treasury and banking sectors who wish to gain practical knowledge about the subject. It is also suitable for students who need to obtain a broad general overview of cash management as part of their business economics and administration studies.

CONTENTS

1 The Multinational Company , 2 The Treasury Organisation, 3 Core Cash Management Responsibilities , 4 Working Capital Management, 5 Trade Finance, 6 Cash-Flow, 7 Bank Accounts, 8 Transaction Types, 9 Delivery Channels, 10 SWIFT and Standards, 11 SEPA, 12 The Payment, Clearing and

Settlement Process, 13 Cash Balances Management, 14 Cash Pooling Techniques, 15 Setting-Up International Cash Pools, 16 Investment and Funding Management, 17 Cash-Flow, 18 Foreign Exchange (FX) Management, 19 Cross-Currency Liquidity Management, 20 Short-Term Interest Risk Management, 21 Tax Consequences of Cash Management, 22 Regulatory Implications, 23 Regional Cash Management Structures, Appendix 1 Overview of Clearing and Settlement Systems, Appendix 2 Cash Management Checklist, Appendix 3 Cryptography, Appendix 4 ISO Codes, Appendix 5 Example of a Rolling Forecast for Operating, Investment and Funding Operations, Authors Profles, Index

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Editorial Review

About the Author

Willem van Alphen gained his experience at the Dutch Central Bank (DNB), ABN AMRO and RBS, and is now one of the world's leading experts on international cash management. Steve Everett is Head of Global Cash Management and Transaction Services Product EMEA at RBS. Carlo R.W. de Meijer is a Senior Researcher at RBS and has considerable cash management industry knowledge and experience.

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