



## A Guide to the Business Analysis Body of Knowledge (BABOK Guide)

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- A concept model that unifies ideas and terminology across business analysis disciplines.
- Restructured knowledge areas to support business analysis at every level from small tactical initiatives to major business transformations.
- Five perspectives covering the most prominent business analysis disciplines and demonstrating how to apply the knowledge areas in different situations.
- Coverage of new business analysis techniques that have gained wide acceptance in the community.
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Whether you are considering starting a career in business analysis, or you are an experienced professional in the field, the BABOK® Guide is your key resource to help you and your stakeholders discover opportunities for business success, deliver successful organizational change, and create business value.

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