



# [ours] Hyperlocalization of Architecture: Contemporary Sustainable Archetypes

By Andrew Michler

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The evolution of contemporary environmental architecture has outstripped simple labels. A deeper pattern is emerging where the world's most innovative buildings are a response to place. They resolve the complex intertwining of the site, people and environment, providing a provocative observation of the future of architecture. By starting with the site these projects maximize the natural and cultural resources available and are humancentric.

The book explores firsthand how Spain Wraps commercial buildings, Japan Condenses micro homes and Australia Unfolds aggressive design solutions in a climate of extremes. Germany, Cascadia, Denmark, and Mexico are also featured. 30 selected projects provide the antidote to the legacy of the modernist movement of generic, technology driven built environments.

Illuminating and often surprising conversations with renowned architects on their work reveals the process and promise of hyperlocalized design which folds bold visions into low impact and unexpected buildings. Their contemporary wisdom of site responsive design offers an unprecedented insight into architecture's new place in a changing climate.

*[ours] Hyperlocalization of Architecture* includes:

- **Groundbreaking architecture theory**
- **Extensive interviews with world's thought leaders of environmental architecture**
- **264 Pages**
- **350 full color photographs**
- **Online project index with details and multimedia at [hyperlocalarch.com](http://hyperlocalarch.com)**

Interviews and Projects by: Studio 505 | PHOOEY Architects | William McDonough + Partners | KUD Architects | Berta Barrio Arquitectos | Francis-Jones Morehen Thorp. | Unemori Architects | Andrew Maynard Architects | Edward Mazria | Peter Busby Perkins+Will | Sean Godsell | Canvas Arquitectos |

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Schemata Architecture | Coll-Barreu Arquitectos | Voluar Architecture | Durbach  
Block Jagger | Ramón Fernández-Alonso Architect

**"This is all based on human creativity, and the ability for us to advance and continuously improve with freedom from the remote tyranny of bad design. That's why the cultural question becomes interesting because at that point the culture can express itself in a creative way. It still has integrity because you're expressing yourself creatively within a context. Your solving for rich, local problems. All sustainability, like politics is local. It has to be." - William McDonough in [ours]**

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### Editorial Review

#### Review

"This is why Andrew Michler's concept of hyperlocalization is so fascinating and valuable. Because every building he shows is not only a product of its climate and its environment, but of its history, its culture, a reflection of the personalities of the people who built it and surround it." - *from the foreword by Lloyd Alter, Professor of Sustainable Design at Ryerson University, editor of TreeHugger.com*

"Cactus won't thrive in Minnesota, and mangroves don't flourish in Arizona. But the same damned building dominates the cityscape everywhere. As Andrew Michler makes clear in this wonderful book, that is spherically senseless. Buildings designed for their particular site can be ultra-efficient, beautiful, wondrously varied, and deeply resilient." - **Denis Hayes**, President Bullitt Foundation, Founder of Earth Day

"I recommend it to anyone who wants a richer understanding of what's going on, globally, in architecture. Michler's ability to deftly connect the dots across disciplines results in insights which are both smart and fun. What Michler's book finally shows us is that the world of architecture is pluralistic and dispersed, and it's at the beginning of a really important revolution; this is really exciting stuff." - **Anthony Denzer**, Author of *The Solar House*, Associate Professor of Architectural Engineering at the University of Wyoming

"the book can be seen as a contemporary experimental guide for the future designers and produces different approaches to 'ordinary architecture' with regional sources or materials. (it) defines a new way of producing through provocative rules and limitations, removing all ambiguity about sustainable architecture. when michler's research studies and experimental works are put under the scope, it seems that he is exactly the right person to write this book." - **designboom**

"*Hyperlocalization of Architecture* is a new, fresh and uber-contextual book." - **World Architecture Community**

"In his forthcoming book, *Hyperlocalization of Architecture*, author and Passive House consultant Andrew Michler turns his lens to contemporary architecture, but his focus is on a very timeless concept." - **Curbed**

"Michler's keen analysis provides a new insight into each design in a way that illuminates the design lessons hidden within." - **Eric Corey Freed**, Architect & Author of *Green Building and Remodeling For Dummies*, Vice President, International Living Future Institute

"[ours] *Hyperlocalization of Architecture* brilliantly delves into contexts and operations which is what an architecture of sustainability is made up of. Reflecting on design, not flair, Michler perfectly inhabits design -if we redefine the word to indicate logic engaging with the environment. In so doing, he generates new powerful classifications of 'locale'." - **Mitchell Joachim**, Professor NYU and Co-Founder, Terreform ONE

#### From the Back Cover

The promise of environmental architecture is here. An extensive pattern is emerging, where the most innovative of contemporary building design is a response to place. Instead of overcoming nature and supplanting cultural acumen, hyperlocal architecture embraces the complex intertwining of the site, people

and environment.

Explore firsthand how Spain Wraps commercial buildings, Japan Condenses micro homes and Australia Unfolds aggressive design solutions in a climate of extremes. Journey to Cascadia, Germany, Denmark, and Mexico to witness how buildings are inspired by and challenge the potential of the places we inhabit. With some of the most renowned sustainable architects and thinkers of our time, this ground breaking survey offers an unprecedented insight into architecture's new place in a changing climate.

#### About the Author

Born and raised in Oakland, California, Andrew Michler, LEED AP BD+C, CPHC, found his way to a pine forest in the Colorado Rockies where he has lived off-grid since 1995. Merging work in design/construction, visual arts, and sustainable building research he has written extensively about sustainability in architecture. His research has also led him to investigate Passive House. He designed and built the first international certified Passive House in

Colorado which is free of foam and other toxic materials. Michler consults, through his firm Baosol llc, on low impact and adaptive building design and materials.

His wide-ranging exploration of design and environmental impact has led him all over the world. Exploring the edges of contemporary environmental architecture has helped Michler come to terms with the complex relationship between our built and natural environments.

#### Users Review

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