

Portrait Photography: From Snapshots to Great Shots

By Erik Valind

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Portrait Photography: From Snapshots to Great Shots By Erik Valind

In *Portrait Photography: From Snapshots to Great Shots*, author and photographer Erik Valind shows you how to get the best shots of your subjects—whether you’re in a studio or outdoors, at a family get-together, or at a formal event.

Starting with the fundamentals of portrait photography, including how to select the right camera settings and lenses and how to compose your shots, Erik covers building a rapport with your subject, and offers suggestions for poses that flatter your subject to achieve great shots. He then addresses the problems and opportunities of both natural and indoor light, offering ways to resolve lighting challenges of both, showing when and how to use a flash and how to add and modify light to improve the quality of your images. Finally, he walks through several portrait scenarios, including creating single-person shots such as headshots and environmental shots, and group shots such as family and wedding photos.


Follow along with Erik and you will:

- Learn the basics of capturing great portraits, such as focusing on the eyes, stepping back and zooming in, and turning your subject into the light
- Evaluate focal length, compression, and working distance to select the best lens for any given shoot
- Establish trust with your subject and provide helpful direction and feedback so they feel at ease and look their best
- Address challenges associated with natural light such as shade and direct light—and tame or redirect the light for improved photographs
- Improve the light with modifiers and other helpful tools such as strobes, umbrellas, and reflectors
- Go “behind the scenes” and walk through the process of creating great portraits with two chapters of start-to-finish examples

Beautifully illustrated with large, vibrant photos, this book teaches you how to take control of your photography to get the portraits you want every time you

pick up your camera.

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Editorial Review

About the Author

Erik Valind is a commercial lifestyle and portrait photographer, born and raised on the Florida beaches. Airy and energetic lifestyle imagery defines the style and vision of this Westcott-endorsed Top Pro Photographer. Inspired by the form, activity and diversity of people, Erik has lent his expertise to shape the public image of numerous national brands and campaigns. Erik shares his visual approach, techniques and passion for photography internationally at major photo events, as an author, and online as a Kelby Training instructor. Erik is based in New York, NY.

Users Review

From reader reviews:

Katherine Ouellette:

The particular book Portrait Photography: From Snapshots to Great Shots has a lot info on it. So when you read this book you can get a lot of profit. The book was written by the very famous author. The writer makes some research before write this book. That book very easy to read you can obtain the point easily after looking over this book.

James Sanchez:

In this period of time globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of sources to get information example: internet, magazine, book, and soon. You can observe that now, a lot of publisher in which print many kinds of book. The book that recommended for you is Portrait Photography: From Snapshots to Great Shots this e-book consist a lot of the information with the condition of this world now. This particular book was represented how do the world has grown up. The terminology styles that writer value to explain it is easy to understand. The actual writer made some analysis when he makes this book. This is why this book appropriate all of you.

Luciana Findley:

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